

End Semester Examination (2021-22)-Odd Semester

B.A. – I Year I Semester

Course Name: Applied Social Psychology

Code: BHU1006

Time: 02 Hours

Max Marks: 60

University Roll No.

(To be filled by the Student)

Note: Please read instructions carefully:

- The question paper has 03 sections and it is compulsory to attempt all sections.
- All questions of Section A are compulsory; questions in Section B and C contain choice.

Section A: Very Short Answer type Questions Attempt all the questions.		BL	CLO	Marks (10)
1.	Explain the concept of social cognition in social psychology.	BL2	CLO2	02
2.	Define the role of decision making in group dynamic.	BL1	CLO4	02
3.	Illustrate the motives of pro-social behaviours.	BL2	CLO3	02
4.	Recall the scope of social psychology.	BL1	CLO1	02
5.	Tell the concepts of self, and self-presentation.	BL1	CLO1	02
Section B: Short Answer Type Questions Attempt any 03 out of 05 questions.		BL	CLO	Marks (30)
1.	Explain the Experimental method including merits and demerits.	BL2	CLO1	10
2.	Identify the factors of forming and changing attitude.	BL3	CLO2	10
3.	Examine the affecting factors of pro-social behaviours.	BL4	CLO3	10
4.	Describe the observation methods with its advantages and disadvantages.	BL2	CLO1	10
5.	Illustrate the strategies of cooperation to resolving group conflicts.	BL3	CLO1	10
Section C: Long Answer Type Questions/Case Study Attempt any 01 out of 03 questions.		BL	CLO	Marks (20)
1.	“Interpersonal attraction serves an important function in forming a social network, which provides security and satisfactory need to belong to a social group”. Explain it.	BL5	CLO3	20
2.	Critically evaluate the Carl Rogers and Maintenance theories of self.	BL5	CLO4	20
3.	“According to Segal, group dynamics is a process by which one considers other individuals and a problem in a group at the same time”. Examine it.	BL4	CLO4	20